

May 8, 2017

Prepared by: Millan Hupp

U.S Environmental Protection Agency
Washington, D.C.

ADMINISTRATOR SCOTT PRUITT
Toy Association

DATE: Tuesday, May 9, 2017

EVENT TIME: - 3:30PM EST – 4:15PM EST

LOCATION: Green Room, EPA Headquarters

SPEAKING TIME: 3:30PM – 3:50PM

AUDIENCE: 60 attendees from the Toy industry

POC: Autumn Moore

Ex. 6

Background:

Prior to this meeting, they had never met an EPA Administrator. There will be about 58 folks attending. List attached. You will give remarks but they are viewing this as somewhat of a meet & greet.

3:15PM EST	Toy Association attendees arrive
3:25PM EST	Administrator arrives at Green Rom
3:25PM EST – 3:35PM EST	Meet & Greet
3:35PM EST – 3:50PM EST	Remarks
3:50PM EST – 4:00PM EST	Q & A
4:00PM EST – 4:15PM EST	Wrap up and Administrator depart

TOPIC/TALKING POINTS:

Attached

NEED TO KNOW PARTICIPANTS:

Steve Pasierb - CEO

PRESS:

Closed press. They also have not received any press inquiries to date.

Steve Pasierb
CEO, The Toy Association



Steve Pasierb joined The Toy Association as President and Chief Executive in April of 2015. In this position, he is responsible for leading the growth, development, and oversight of an innovative \$18M+ not-for-profit trade association representing all businesses involved in creating and bringing toys and youth entertainment products to kids of all ages.

The Toy Association's more than 750 member companies account for approximately 90% of U.S. domestic toy sales. The U.S. toy industry drives more than 491,000 jobs with \$24.51 billion in wages, contributes \$9.93 billion in combined state and federal taxes, and has an annual U.S. economic impact of \$76.71 billion. Nearly 98% of U.S. toy manufacturers, wholesalers, and distributors are small businesses. The Association's external affairs programs have expanded to encompass industry-related issues at the state, federal, regional and global levels; its go-to-market trade events, including the annual North American International Toy Fair, attract increasingly global audiences; and its expansive philanthropic activities in partnership with members have grown to serve millions of children in need each year. The Toy Association is an organization devoted to both membership excellence and sharing the genius of play.

Mr. Pasierb previously served for 14 years as President & CEO of the Partnership for Drug-Free Kids, the nation's largest nonprofit organization dedicated to reducing adolescent substance abuse. He assumed the leadership role in 2001. Prior to working for more than two decades in public health, he worked in Maryland state government as well as the marketing communications and media worlds.

In addition to his leadership experience, Mr. Pasierb has acted as a frequent commentator in broadcast, print and social media. This extensive aspect of Mr. Pasierb's work over the past two decades has included appearances on major news media outlets nationwide.

In Mr. Pasierb holds a Masters of Education in communications media and a Bachelor of Science in criminology; he is also a member of the national Honor Society of Phi Kappa Phi for scholarly distinction. He serves on the U.S. Chamber of Commerce Association Committee of 100, the Board of Directors of the Treatment Research Institute affiliated with the University of Pennsylvania, and is a member of the organizing committee of Advertising Week in New York City, among other engagements. In November 2003, Mr. Pasierb was honored by the American Advertising Federation and elected to the Advertising Hall of Achievement, the industry's premier award for professionals who have made a significant impact on the communications industry. An avid sailplane enthusiast, gardener, and traveler, he is also a contributing writer for remote control model magazine properties and websites.

The Toy Industry Association (TIA) is a not-for-profit trade association that represents more than 1,000 businesses including toy manufacturers, importers, retailers, toy inventors, designers, and testing labs. TIA worked to develop a toy safety standard (ASTM F963) which became a mandatory consumer product safety rule under the Consumer Product Safety Improvement Act (CPSIA, 2008). Toys are regulated by CPSC through the Consumer Product Safety Act (CPSA), the Child Safety Protection Act (CSPA) and the Federal Hazardous Substances Act (FHSA).

TIA nominated their Senior Vice President of Technical Affairs (Alan Kaufman) to be on the new TSCA Science Advisory Committee on Chemicals (SACC). Mr. Kaufman is now a member of the SACC.

However, as a downstream user of chemicals, TIA is very concerned about the proposed TSCA rules for Prioritization and Risk Evaluation and provided comments on both proposals.

Deliberative Process / Ex. 5